

BACK SIDE

FOLD LINE AT 5"



SAFE AREA

All important information
should be in this area away
from cut and fold lines
(Size: 4.75" x 6.75")

FINISHED SIZE - 10" x 7"
SIZE WITH BLEEDS - 10.25" x 7.25"
FOLDED SIZE - 5" x 7"

FRONT SIDE

RED - FULL BLEED AREA

Background colour or image should extended to this area
(0.125" of bleed for each side)



BLUE - MARGIN

No text should be in this area
(0.125" of margin for each side)



SAFE AREA

All important information
should be in this area away
from cut and fold line
(Size: 4.75" x 6.75")



FINISHED SIZE - 10" x 7"
SIZE WITH BLEEDS - 10.25" x 7.25"
FOLDED SIZE - 5" x 7"

FOLD LINE AT 5"



RED - FULL BLEED AREA

Background colour or image should extended to this area
(0.125" of bleed for each side)



BLUE - MARGIN

No text should be in this area
(0.125" of margin for each side)



SAFE AREA

All important information
should be in this area away
from cut and fold lines
(Size: 4.75" x 6.75")



BACK OF THE FRONT SIDE

SAFE AREA

All important information
should be in this area away
from cut and fold lines
(Size: 4.75" x 6.75")

