

FULL BLEED AREA (Background colour or image should extended to this area) - 0.125" of bleed for each side

The diagram illustrates a business card layout with three distinct zones. The outermost zone is a light red 'FULL BLEED AREA' with a 0.125-inch bleed on all sides. Inside this is a light blue 'MARGIN' area, also with a 0.125-inch bleed on all sides. The innermost zone is a white 'SAFE AREA' where text should be placed. A dashed line indicates the 'Cut Line' at the bottom of the margin area. The overall dimensions are 3.75 inches by 2.25 inches, including the bleeds. The final size of the card is 3.5 inches by 2 inches.

MARGIN (No text should be in this area) - 0.125" of bleed for each side

SAFE AREA

All important information that is
not getting cut should be in this area

FINISH SIZE - 3.5" x 2"
SIZE WITH BLEEDS - 3.75" x 2.25"

Cut Line