

1<sup>ST</sup> FOLD LINE AT 3.58" →

2<sup>ND</sup> FOLD LINE AT 7.28" →

**RED - FULL BLEED AREA**

Background colour or image should extended to this area  
(0.125" of bleed for each side)

**BLUE - MARGIN**

No text should be in this area  
(0.125" on each side)

**SAFE AREA**

All important information that is  
not getting cut or fold should be  
in this area

**TRI-FOLD (ROLL FOLD)**

**FINNISH SIZE - 11" x 8.5"**  
**SIZE WITH BLEEDS - 11.25" x 8.75"**

**SAFE AREA**

All important information that is  
not getting cut or fold should be  
in this area

**LEFT INSIDE  
FOLD PANEL**

(Size: 3.58" x 8.5")

**MIDDEL BACK  
PANEL**

(Size: 3.70" x 8.5")

**FRONT PANEL**

(Size: 3.72" x 8.5")

1<sup>ST</sup> FOLD LINE AT 3.72" →

2<sup>ND</sup> FOLD LINE AT 7.42" →

**SAFE AREA**

All important information that is not getting cut or fold should be in this area

**RED - FULL BLEED AREA**

Background colour or image should extended to this area  
(0.125" of bleed for each side)

**BLUE - MARGIN**

No text should be in this area  
(0.125" on each side)

**SAFE AREA**

All important information that is not getting cut or fold should be in this area

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All important information that is not getting cut or fold should be in this area

—  
**TRI-FOLD (ROLL FOLD)**

**FINNISH SIZE - 11" x 8.5"**  
**SIZE WITH BLEEDS - 11.25" x 8.75"**

**INSIDE LEFT  
PANEL**

(Size: 3.72" x 8.5")

**INSIDE MIDDEL  
PANEL**

(Size: 3.70" x 8.5")

**INSIDE RIGHT  
PANEL**

(Size: 3.58" x 8.5")