

BACK SIDE

FOLD LINE AT 5"



FINISHED SIZE - 7" x 10"
SIZE WITH BLEEDS - 7.25" x 10.25"
FOLDED SIZE - 7" x 5"

RED - FULL BLEED AREA

Background colour or image should extended to this area
(0.125" of bleed for each side)



BLUE - MARGIN

No text should be in this area
(0.125" of margin for each side)



SAFE AREA

All important information
should be in this area away
from cut and fold lines
(Size: 6.75" x 4.75")

FRONT SIDE

FINISHED SIZE - 7" x 10"
SIZE WITH BLEEDS - 7.25" x 10.25"
FOLDED SIZE - 7" x 5"

SAFE AREA

All important information
should be in this area away
from cut and fold lines

(Size: 6.75" x 4.75")

TOP INSIDE



FOLD LINE AT 5"

RED - FULL BLEED AREA

Background colour or image should extended to this area
(0.125" of bleed for each side)

BLUE - MARGIN

No text should be in this area
(0.125" of margin for each side)

SAFE AREA

All important information
should be in this area away
from cut and fold lines

(Size: 6.75" x 4.75")

BOTTOM INSIDE